



CR CORPORATE SOLUTIONS

MORE THAN BUSINESS ADVICE

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Join us



Cautious Optimism



Our latest newsletter reflects on the positive changes in the UK economy over the last six months and the perceived related changes in financing from banks and investors.

Data over the last few weeks indicates that the UK economy continues to grow and is now back above pre-recession GDP levels. UK growth of over 3% is the strongest since Q4 of 2007, with the UK currently

one of the fastest growing advanced economies in the world. There have been various encouraging surveys and indications of improvements in recent months.

As we suggested in our last Newsletter six months ago, we envisaged a more positive outlook, and a significant quantum of finance seeking appropriate opportunities and this has proven to be the case.

Whilst our view is that good companies with good management teams and effective strategies have always been able to secure finance through the difficult times, it appears that there is an abundance of finance “chasing” good, and even “less good” opportunities now. This is an encouraging sign and is based on increased confidence from both companies and the finance providers.

However, with rising confidence we believe that all parties should remain cautious and think through future plans, and ensure they are built on solid foundations – good management teams, excellent financial management and well thought out strategies, as well as the appropriate mix and structure of finance.

One of the challenges will be in sustaining the recovery whilst balancing rising interest rates amid a potential housing bubble, wage pressure, low productivity, inflation and other factors.

As ever when the economy improves, many companies exceed their working capital (and sometimes management) capabilities, overtrade and chase turnover. We are working on one recent project which exhibits many of these traits.

Again, as stated previously, we expect that some of those companies that have been barely surviving throughout the last few years may struggle with working capital requirements, changes in banks' attitudes and the need to "do something" as the economy improves.

This should provide new opportunities for CR Corporate Solutions, and our clients and financing partners. It may also provide opportunities for one of our key partners, Addo Partnership LLP, The Management Solutions Group (see below).

Our approach is different to many professional firms and we pride ourselves on providing bespoke assistance, long-term sustainable solutions and delivering positive results that improve profitability, cashflow and shareholder value. We believe that we provide "More than Business Advice".

Caroline and I would like to thank everyone who has thought of us, referred work to us, invited us to events and functions, and worked with us during the last six months.

Thank you to everyone for all of your continued help and support, and best wishes for the remainder of 2014.

Craig and Caroline

A Review of the Last Six Months



There have been a number of successes over the last six months and some of these have been highlighted in the CR Corporate Solutions LinkedIn...

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Growth and Development

CR Corporate Solutions was introduced to the Managing Director of a company providing products and services to the...

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Retirement Sale



CR Corporate Solutions was introduced to a company that was considering the sale of their business. Initially we were...

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Addo Partnership LLP, The Management Solutions Group

Addo has had an interesting last six months and has been involved in a number of successful projects.

Addo specialises in providing tailored services to assist underperforming businesses and projects. The team provides significant operational expertise and experience complementing the CR Corporate Solutions commercial, strategic and financial experience. More details can be found at

www.addopartnership.co.uk.

Recent projects include:

- The provision of interim management services to a UK based transport related company to assist in understanding and managing through project over-runs, poor performance and revamping the project to operate within the revised budget.
- The provision of project management support to four different clients of three different banks over the last six months.

Our ability to provide quality senior management at short notice is a major strength and as a result of shortages in the full-time market for the provision of such services, we expect demand to remain high, and we are currently evaluating other opportunities.

We have also engaged in confidential discussions and due diligence with two different acquisition opportunities, both of which are progressing.

Addo remains keen to provide tailored services to assist underperforming businesses and projects, as well as succession opportunities.



ADDOPARTNERSHIP
THE MANAGEMENT SOLUTIONS GROUP

Moving Forward

CR Corporate Solutions remains keen to engage with “companies with challenges” – positive challenges where companies are growing and require additional finance alongside commercial, financial and strategic expertise, and negative challenges where the company is stressed and has financial strain and pressure from finance providers.

We providing tailored solutions that deliver results by improving profitability, cashflow and shareholder value for clients.

We assist companies in growing their business profitably and ensuring they have a clear strategy, as well as the management team to deliver that strategy, and the financial resources required. Our roles may also assist companies that are in financial difficulty by designing and implementing plans to help them return to profitability, and to restructure their existing financial arrangements.

Our niche is in working closely with operational management teams that know their sector and industry well, but are less experienced in Strategy and "Strategic" Financial Management. This allows the operational team to focus on "running the business". We provide a bespoke service tailored to specific needs. This support allows our clients to focus on what they do best.

The website provides more background information and Case Studies at <http://www.crcorporatesolutions.co.uk/> and our LinkedIn group can be followed at www.linkedin.com/company/cr-corporate-solutions-limited.

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