



CR CORPORATE SOLUTIONS

MORE THAN BUSINESS ADVICE

TABLE OF CONTENTS

- **Overcoming Challenges**
- **A Review of the Last Six Months**
- **Growth and Development – Cyber Security**
- **Improving Financial Management**
- **Addo Partnership LLP, The Management Solutions Group**
- **Moving Forward**

CONTACT US

Website

crcorporatesolutions.co.uk

Telephone

0141 354 1414

E-mail

enquiries@crcorporatesolutions.co.uk

Join us



Overcoming Challenges



Our latest Newsletter marks the “official” sixth birthday of CR Corporate Solutions and reflects on the ever fluctuating economic recovery and ongoing challenges.

Recent weeks have seen a continuation of positive news, negative news and some conflicting news in respect of the economic outlook.



It appears that a low inflation, low interest rate environment is expected to continue, with varying rates of growth depending upon which survey has been released last. Public markets both at home

and abroad have plunged and are showing significant volatility, with related impacts on exchange rates.

So what does this mean for our client base and key partners?

As stated in previous Newsletters, not a great deal as our experience is that many clients rely on their own confidence levels which are often not closely linked to the general economic conditions, but more to their cashflow, turnover and gross margins. However, the low interest rate and low inflation environment are positive factors for most of our clients and influence growth aspirations and future plans.

As we suggested in our last four Newsletters, we envisaged a more positive outlook, and a significant quantum of finance seeking appropriate opportunities and this has proven to be the case. We have no reason to believe that this will not continue, as is shown in our update below.

Whilst there remains ongoing pressure on cash and margins, we have seen lots of evidence throughout our client base that if this is measured, managed closely, monitored and regularly reviewed then significant improvements can be made in both cash and margin enhancement. We have worked with a number of clients in the last six months to restructure their Financial Management Systems and Teams and are pleased to state that all of these companies have seen the benefits of taking such action, not only in terms of improved information to run the business and improved

operational performance as a result, but in putting in place new finance facilities.

We strive to ensure that our clients have good management teams, excellent financial management and well thought out strategies, as well as the appropriate mix and structure of finance.

Our approach is different to many professional firms and we pride ourselves on providing bespoke assistance, long-term sustainable solutions and delivering positive results that improve profitability, cashflow and shareholder value. We believe that we provide “More than Business Advice” – we provide cost effective and successful solutions.

The last six months have also been the most challenging of my life from a personal perspective and with the amazing support from many of you I too have managed to overcome the challenges I faced. I could not have done it without that support. Thank you.

Thank you to everyone who has stuck by me through the difficult times, and here’s to “massive success” in 2016 and beyond.

Craig

“Success is no accident. It is hard work, perseverance, learning, studying, sacrifice and most of all, love of what you are doing.” Pele.

A Review of the Last Six Months



Whilst the last six months have been quieter as a result of overcoming my personal challenges, there have been a number of successes during that period...

[READ MORE](#)

Growth and Development – Cyber Security

CR Corporate Solutions was introduced to the CEO of a group of companies by a mutual friend and business associate.

[READ MORE](#)



Improving Financial Management

Craig Rattray was one of three people invited to “pitch”



to a company that had extremely poor financial information and had...

READ MORE

Addo Partnership LLP, The Management Solutions Group

Addo specialises in providing tailored services to assist underperforming businesses and projects. The team provides significant operational expertise and experience complementing the CR Corporate Solutions commercial, strategic and financial experience. More details can be found at www.addopartnership.co.uk.

Our ability to provide quality senior management at short notice is a major strength and as a result of shortages in the full-time market for the provision of such services, we expect demand to remain high, and we are currently evaluating various situations.

Addo remains keen to provide tailored services to assist underperforming businesses and projects, as well as succession opportunities.



ADDOPARTNERSHIP
THE MANAGEMENT SOLUTIONS GROUP

Moving Forward

CR Corporate Solutions remains keen to engage with “companies with challenges” – positive challenges where companies are growing and require additional finance alongside commercial, financial and strategic expertise, and negative challenges where the company is stressed and has financial strain and pressure from finance providers.

We provide tailored solutions that deliver results by improving profitability, cashflow and shareholder value for clients.

We assist companies in growing their business profitably and ensuring they have a clear strategy, as well as the management team to deliver that strategy, and the financial resources required. Our roles may also assist companies that are in financial difficulty by designing and implementing plans to help them return to profitability, and to restructure their existing financial arrangements.

Our niche is in working closely with operational management teams

that know their sector and industry well, but are less experienced in Strategy and “Strategic” Financial Management. This allows the operational team to focus on “running the business”. We provide a bespoke service tailored to specific needs. This support allows our clients to focus on what they do best.

The website provides more background information, Case Studies and previous Newsletters at www.crcorporatesolutions.co.uk and the CR Corporate Solutions LinkedIn group can be followed at www.linkedin.com/company/3246906?trk=tyah.

[Edit your subscription](#)

[Unsubscribe](#)

CR Corporate Solutions Limited

272 Bath Street, Glasgow G2 4JR

0141 354 1414

enquiries@crcorporatesolutions.co.uk